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SysGroup Transformation Journey



SysGroup Overview



Today's futureproofing mandate



The SysGroup

Difference



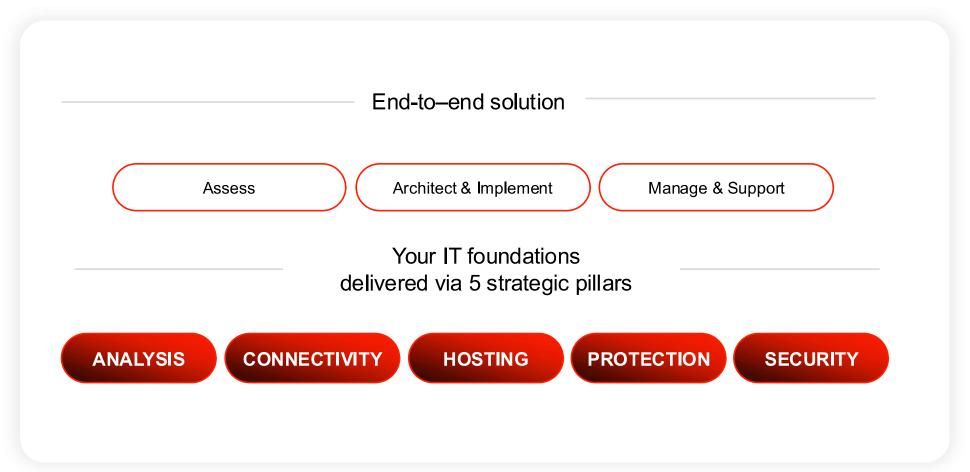
Project Genesis



Our future vision



SysGroup: Today's Proposition





Today's future-proofing mandate

FORRESTER®

Over 75% of IT leaders say future-proofing their IT architectures is critical to their digital transformation efforts.

Gartner

IT executives rank "future-proof technology investment" among their top 3 priorities when planning IT budgets.

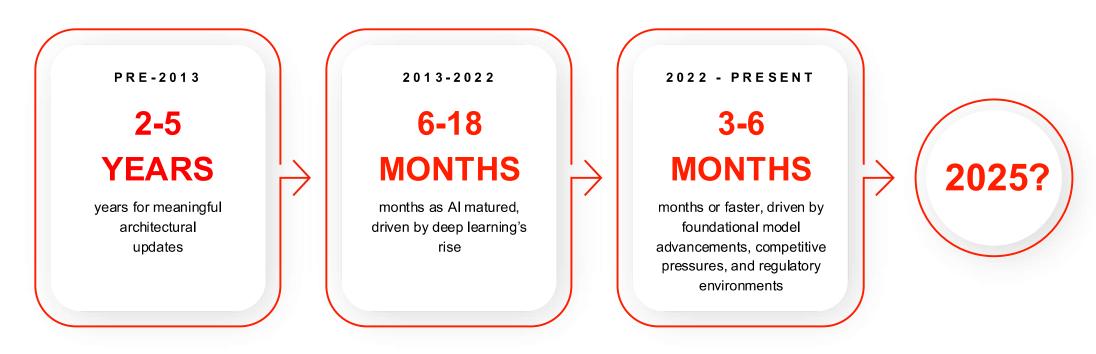


A majority of CIOs see future-proofing as essential for aligning IT with evolving business goals and staying competitive.

46% of organizations believe they are struggling to keep up with the pace of technological change, highlighting a gap between ambitions and execution when it comes to future-proofing. - Accenture



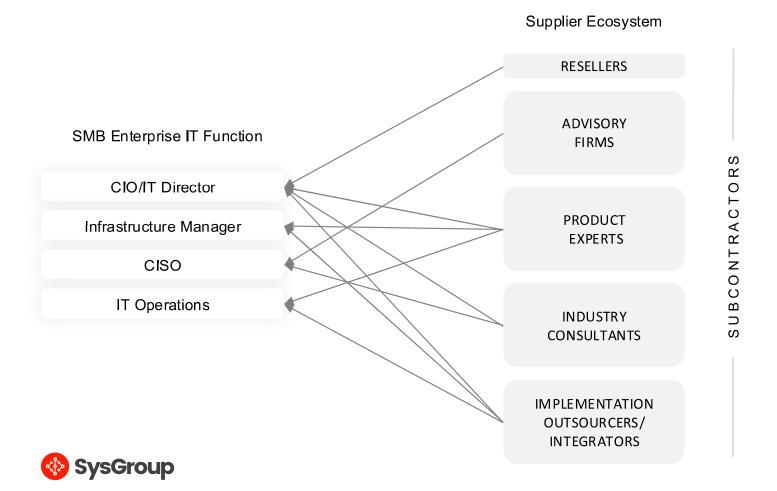
The requirement to innovate and modernise IT is intensifying at an unprecedented pace





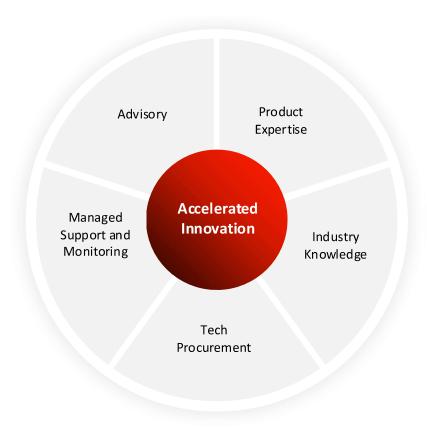
Requirement is to build a future proof foundation, built to adapt to what's next

Traditional Approach: Disjointed definition, execution and management



Time to Value
 Innovation Activation
 Skills currency
 Customer experience
 Insufficient time & talent
 Diminishing competitiveness
 Employee dissatisfaction
 Cost

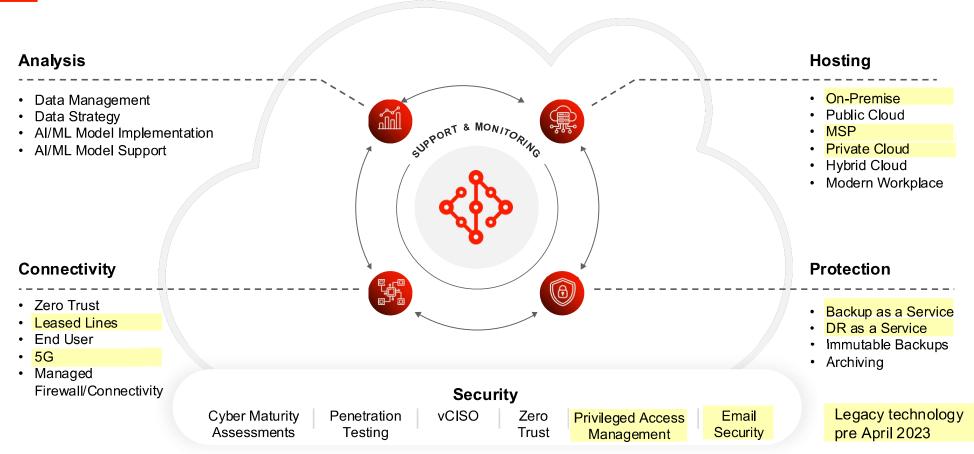
The SysGroup difference



End-to-End Approach				
Advisory	Product Expertise	Industry Knowledge	Tech Procurement	Managed Support and monitoring
Strategy and implementation	Advanced certifications with market-leading products	Technical practitioners with solution expertise	Simple, managed process from leading providers	Security and customer focused
Assess	Architect	Implement	Manage	Support



SysGroup: Solution Pillars





Al is the Most Consequential Development in our Generation

- Al will be mission critical for businesses
- UK Companies are not prepared to adopt AI
- There will be lack of skills and knowledge to implement and manage Al
- SysGroup has high conviction of the need of AI MSP in the UK
- Our Five Pillars uniquely position us to address the need
- We want to demonstrate the impact of AI through our own transformation
- Project Genesis takes AI from POC to realisation



Project Genesis: Project Scope



Transformation of the SysGroup business and processes, both internal and customer facing, utilising existing technologies and the adoption of AI/ML to improve efficiency, customer experience and job satisfaction

Project Objectives



Further automate and improve internal processes & cross functional touch points



Ensure customer touchpoints are effective and efficient



Clean and enhance company data to improve business capability and enable ongoing AI/ML developments



Enhance SysGroup's data architecture for AI/ML and improved data warehousing



Adopt Al/ML technologies to add value for all business functions



Showcase SysGroup as an Al/ML adopter to our customers/investors



GenAl-Powered Platform for Service desk



Focus: Service Desk

- · Resource Intensive
- Complex Customer Onboarding
- · High value (ROI) use cases identified

Targeted outcomes:



Improve Customer Service

- Reduced incident management times
- · Higher NPS scores



Increase efficiency

- Target 50% increase in service line efficiency by end of 2025
- Demonstrate by onboarding new customers, without increasing headcount

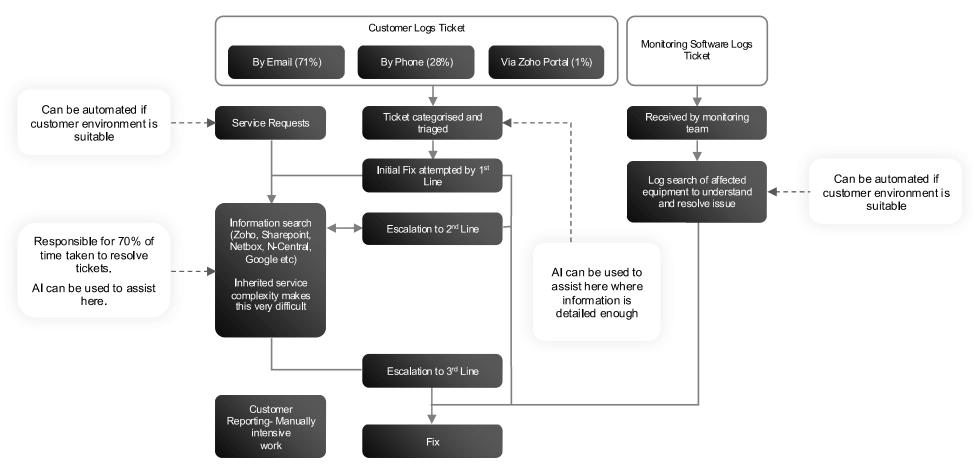


Reduce menial tasks

 20% automated service requests



Current High Level Process (The problem)

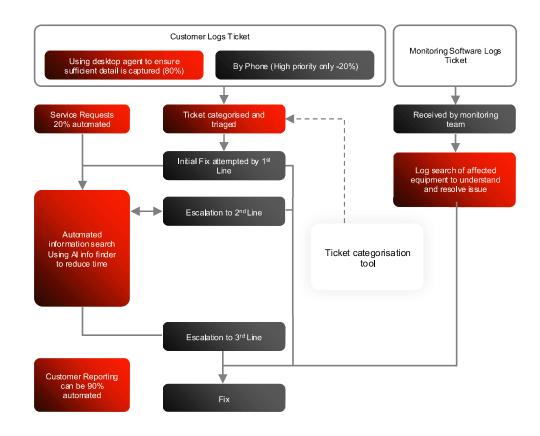




Project Genesis: Our Gen Al Powered Platform for Service Desk

FOCUS

- Improve resource efficiency
- Streamline customer onboarding
- Identify high value (ROI) use cases to support growth strategy



TARGETED OUTCOMES

Improve Customer Service

- Reduced incident management times
- Higher NPS scores

Increase Efficiency

- Target 50% increase in service line efficiency by end of 2025
- Demonstrate by onboarding new customers, without increasing headcount

Reduce Menial Tasks

20% automated service requests



MSP Acquisitions Enablement Engine

Ambitious Target of making acquisition every 6 months

Project Genesis has to support these ambitions Build a base platform to acquire and import quickly without the integration headache.

 Drive additional value from legacy data from acquisition through standardised structure

Built like a SaaS Product



Summary

SysGroup - to become AI MSP to UK SME and consolidator of the fragmented MSP segment

- We believe that AI will be mission critical to all businesses
- UK companies are not prepared to adopt AI
- Much of the implementation and management of AI will be outsourced
- Significant investment to position ourselves as the AI MSP
- Our goal is to guide SMBs through the complex AI value chain and support their transformation journey from end to end
- Implementing Project Genesis to transform SysGroup to achieve significant productivity gains as well as demonstrate the benefits of AI, serving as a live case study of best practices for our customers
- Leverage our AI transformation to enable our acquisition strategy



Q & A





The Technology Partner for AI and Digital Transformation

